Once the 2013 Yankee Dental Congress is over, there is no better time to get out and explore the city of Boston. Be sure to take your badge along with you, though. Flashing it will save you lots of money.

Freedom Trail Run
Meet every Saturday and Sunday on Boston Common and run a 5K course that passes landmarks from America’s Revolution. Stop at more than 16 sites to learn interesting facts. Registration includes 5K guided run, water, return harbor ferry ride & “Freedom Trail Run” t-shirt.

Flash your badge to save

Yankee Dental 2013 invites you to start your year off with a wealth of C.E. courses and social activities

It’s a new year and a new chance to reach all your professional goals, and there is no better place to be working on those goals than here at the 2013 Yankee Dental Congress. With 350-plus continuing education courses spanning a vast range of topics, a comprehensive field of more than 450 exhibitors and an array of social programs, there is definitely something for everyone.

Topics and highlights of some of the major educational opportunities include the Eighth Annual Conference for Women in Dentistry, dental management of sleep apnea, the dentist as CEO series and, for students and new licensees, a new dentist itinerary.

C.E. in the Exhibit Hall
There is more to the Exhibit Hall this year than just rows of booths and bun-
Among the highlights are:

- **C.E.-On-the-Exhibit-Hall-Floor:** Check out 25-plus hands-on courses and lectures at no charge or at a reduced rate.
- **Dental Office Pavilion:** If you are considering implementing new dental equipment and technology into your practice, this might just be the place for you. Presented by Henry Schein Dental, there is no extra charge to stop by.
- **Healthy Living Pavilion:** Change your life while earning C.E. credits. You can learn from experts about various diets and discover how to be a healthier you.
- **High-Tech Playground:** Discover the latest equipment and technologies in an informal setting without sales pressure.
- **Live Dentistry:** Watch some of the industry’s top clinicians perform live, cutting-edge procedures right in front of you. All of the supplies for these sessions are provided by Patterson Dental.

**On the lighter side**

There are a lot of opportunities for a little fun — and some extra cash — during Yankee Dental 2013. Shop the Exhibit Hall today and Saturday, and you might be rewarded by mystery shoppers with a free gift card.

In addition, if you spend $5,000, you are eligible to enter to win a $500 AMEX gift card. See the Welcome Counters for more information. Other highlights include:

- **Jenny Dell:** NESN’s Boston Red Sox reporter and The Ultimate Red Sox Show host, will sign autographs and take photos from 2 to 4 p.m. today in The Lounge.
- **Jason Varitek:** former Boston Red Sox catcher, will sign autographs in booth No. 1416 from 11:30 a.m. to 2:30 p.m. on Friday.
- **Richard Seymour:** former New England Patriots defensive tackle, will sign autographs in booth No. 131 from 11 a.m. to 1 p.m. on Friday.
- **Robert Parish:** former Boston Celtics player, will sign autographs at booth No. 193 from 11 a.m. to 1 p.m. on Friday.
- **Sample award-winning chowder from Levy Restaurants:** Visit the Renaissance Boston Waterfront and Starwood of Boston during the 13th annual chowder tasting. The event takes place at noon Saturday in the food court.
- **End a long day with a complimentary glass of sangria or a beer during the San- gria Social Hour from 4 to 5:30 p.m. on Friday.**

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Here at Yankee: what to know

Event
Yankee Dental Congress 2013

Sponsor
Massachusetts Dental Society, in cooperation with the Connecticut, Maine, New Hampshire, Rhode Island and Vermont dental associations

Theme
“Building Bridges Through Innovation, Technology, Wellness and Inspiration”

Exhibit Hall Hours
9:30 a.m.–5:30 p.m. today; 9:30 a.m.–5:30 p.m. Friday and 9:30 a.m.–4:30 p.m. Saturday

Shuttle buses
Yankee provides complimentary shuttle bus transportation between all official hotels in the Yankee Dental Congress hotel block and the convention center. Please refer to the hotel lobby sign to familiarize yourself with the shuttle bus boarding location or check with concierge for further assistance.

Attending courses
Pre-registration is required for all no-charge courses listed in the YDC Pre-Registration Program Book. Your seat will be held for 10 minutes; after that, those without tickets will be seated according to available space. When the room is filled, no additional people will be admitted. If you have not pre-registered, please be prepared to select an alternate session to attend.

C.E. Pavilion
The C.E. Pavilion is a free service for all attendees. You can print a certificate with general attendance credits and courses taken at the meeting in either one of two ways (please use only one method). Visit the C.E. Pavilion located in the North Lobby and satellite pavilions located in the exhibit hall or visit www.yankee dental.com through Nov. 1.

Yankee Kids’ childcare
Massachusetts Dental Society has partnered with Parents in a Pinch to provide a children’s program during the 2013 Yankee Dental Congress. Bring your kids with you to Yankee and let them enjoy the many activities at camp while you take a class or shop the exhibit hall. There will be organized activities, arts and crafts, toys, books and games. Activities will be appropriate for all age groups from 6 months to 12 years old. Snacks and beverages will be provided. Walk-ins are welcome if space permits. Cost is $60 for a full day and $40 for four consecutive hours.

Restaurant reservation service
Make dinner reservations with the concierge service in the North Lobby of the convention center. This service includes a listing of restaurants by cuisine and neighborhood and their menus.

Lost and found
If you find an item in the convention center, please turn it in at the Welcome Center in center of the North Lobby. If you lose an item, please check at the Welcome Center for assistance.

Business services
A FedEx Kinko’s Business Center is located on level one near the North Lobby. For services and more information, visit psg.kinkos.com/conventions/bcec.

Coat check
Coat check service will be available today through Saturday. Coat check stations are located in the North Lobby and at the East and West entrances on Level 1.

Food courts and vending
Food courts are located on the Exhibit Hall floor. Additional food vending is available throughout the building.

ATMs
ATMs are located throughout the convention center in the North Lobby, Southeast Lobby C and Food Court.

Exhibit hall snacks
All attendees registered to attend Yankee today will receive a voucher to be used toward any food or beverage purchase on the Exhibit Hall floor between 11:30 a.m. and 2 p.m. On Friday, enjoy a complimentary glass of sangria or a beer during the Sangria Social Hour from 4 to 5:30 p.m. On Saturday, sample award-winning chowder during the 13th annual chowder tasting. Participants include Levy Restaurants, Hilton Back Bay, Seaport Hotel, Hyatt Regency Boston, Renaissance Boston Waterfront and Starwood of Boston.

Exhibit Hall Mystery Shopper
Shop the exhibit hall floor today and Saturday and you may be rewarded by the Mystery Shoppers who are looking to give you a free gift card.